

June is Orca Month - Grow public support for orca recovery, including abundant salmon, reduced toxics, and decreased vessel interference

Regional Priority Approach	FUND1.1: Develop a strategy to enable and mobilize public action to protect Puget Sound and support funding		
Owner Organization	Washington Environmental Council		
Other Organizations	Defenders of Wildlife, Orca Network, Orca Salmon Alliance, Save Our Wild Salmon, Whale and Dolphin Conservation		
Primary Contact	Rein Attemann (rein@wecprotects.org)		
Stage	Planning/Design	Duration	2020 - 2022
Estimated Total Cost	\$344,000.00	Secured Funding	\$0.00
No Funding Identified	\$344,000.00	Targeted Funding	\$0.00
2018 NTA ID	2018-0771		
Total Proposed NTA Cost	\$344,000.00		

Develop a viable, effective funding and communications strategy that substantially increases funding ➤ Develop a strategy to enable and mobilize public action to protect Puget Sound and support funding

For more than a decade, Washington's Governor has declared June as Orca Month to celebrate the iconic Pacific Northwest animal and recognize the species' endangered status. In 2017, more orca deaths prompted Governor Jay Inslee to explore mechanisms to accelerate orca recovery. Public support and political will are needed, and the existing Orca-Salmon Alliance (OSA) will host Orca Month activities that trigger action by new audiences:

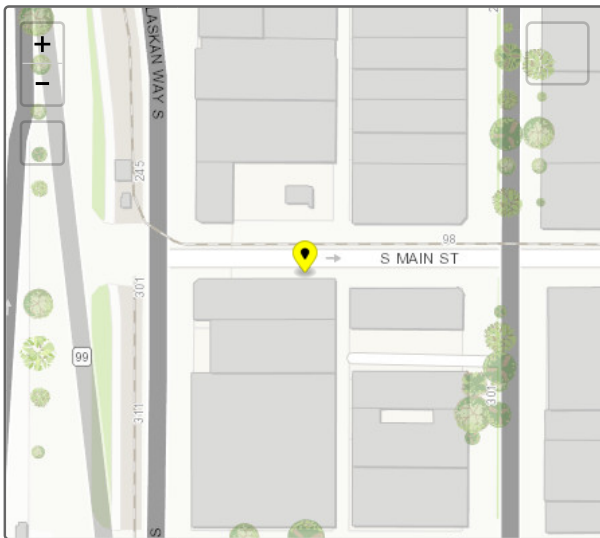
No Key Photo provided

- (1) Strengthen connections between people and orcas
 - (2) Publicize threats facing the Southern Resident population
 - (3) Connect orca and Chinook salmon recovery
- Events engage new audiences and incre...

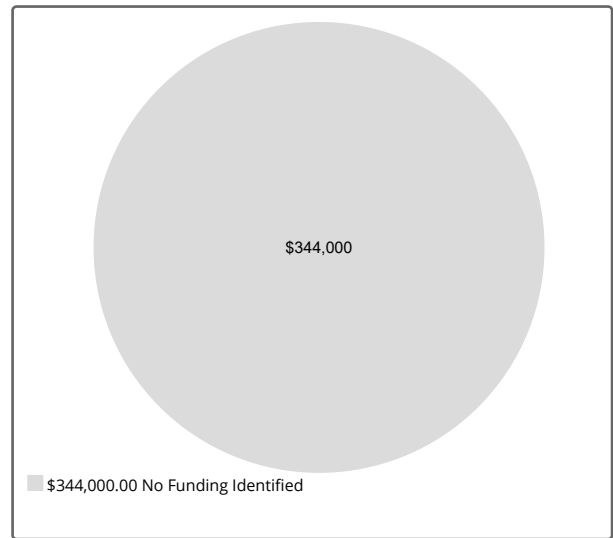
Activity Types

- Behavior Change - Awareness Raising (Education)

Location



Budget



Photos

No additional photos provided

Near Term Action last updated 9/16/2019